



# Privacy Policy

This policy describes the ways we collect, store, use and protect your personal information. You accept this policy by using our website or by purchasing our product. We may amend this policy at any time by posting an updated version on our website. The updated version will be effective at the time we post it.

When you visit our website, we collect your IP address and standard web log information:

- If you fill in the details of the 'Contact Us' page, we collect the following types of information:  
Contact information: your name, email address, subject, and the message.
- We may also require that you provide additional information to verify your identity or address.

Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient, and customized experience. We may use your personal information to:

- Provide the services and customer support you request;
- Send notices about our services and troubleshoot problems;
- Customize, measure, and improve our services and the content and layout of our website.

When you access our website, we may place small data "cookies" on your computer.

We send a "session cookie" to your computer when you log in to your account. This type of cookie helps us to recognize you if you visit multiple pages on our site during the same session. Once you log out or close your browser, this cookie expires and no longer has any effect.

*Throughout this policy, we use the term "personal information" to describe information that can be associated with a specific person and can be used to identify that person.*

We store and process your personal information on our computers in the US, and we take care to protect your information. We enforce physical access controls to our office and files; and we authorize access to personal information only for those employees who require it to fulfill their job responsibilities.

If you have questions or concerns regarding this policy, please contact us at [aboutkaraheart@karallief.com](mailto:aboutkaraheart@karallief.com).